



**Introduction to Ashley Norton**  
2009

*Ashley Norton*

# Introduction to Ashley Norton

## Overview

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- Manufacturer of architectural door hardware with two key product lines

Solid Brass Collection



Solid Bronze Collection



- Operating out of two locations
  - Primary despatch facility in New Jersey
  - Some products may be shipped from our location in Dudley, United Kingdom
- Primarily a high-end residential line, with capability to adapt for commercial requirements where required

*Ashley Norton*

# Introduction to Ashley Norton

## Company History

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- Experience in door hardware for over 60 years
  - Established in UK since 1947
  - Established in USA since 1987
- Originally a manufacturer of solid brass forged hardware
- Solid Bronze line launched in 1999 and is now our fastest moving line

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**Solid Bronze Collection**

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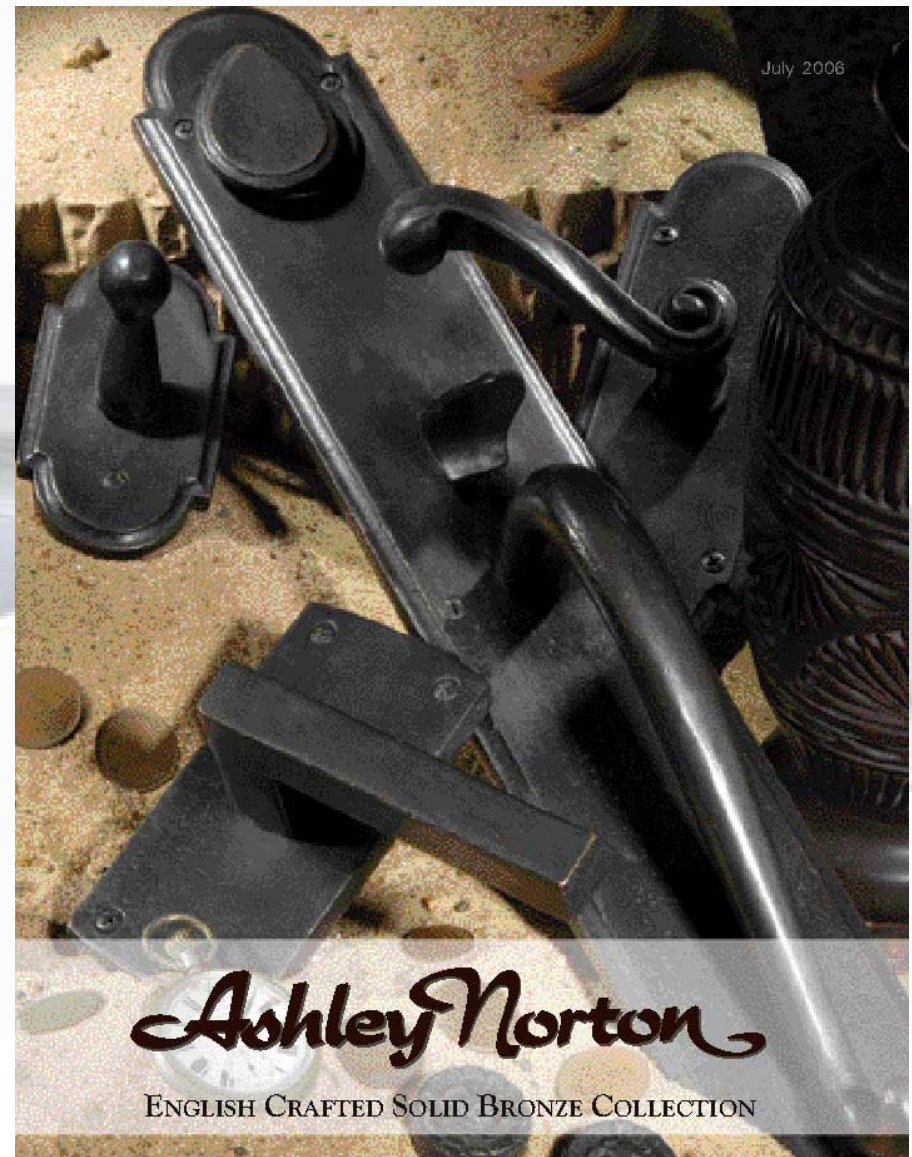
# Solid Bronze Collection

## Summary of Product Line

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- Sand cast, solid bronze products
- Living finishes – ideal for coastal application
- High quality products at an affordable price
- Majority of line stocked in our dark bronze patina
- Choice of four patinas
- 10 year mechanical warrantee

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# Solid Bronze Collection

## Interior Products

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- We have offered a selection of levers/knob designs in a choice of escutcheons or roses



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# Solid Bronze Collection

## Price Point

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- Very affordable price point for solid bronze



~\$155 list



~\$155 list



~\$180 list



~\$120 list



~\$130 list



~\$285 list

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# Solid Bronze Collection

## Interior Products

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- Features of interior products include
  - No-handing required for active sets
  - Spring assisted levers
  - Very easy to install
    - Through bolt application for round rose products
    - Through bolt or surface mount for escutcheon products
    - No set screws or lever alignment required
  - 2 3/8" or 2 3/4" backset

# Solid Bronze Collection

## Finishes

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- 4 patinas available
- Dark Bronze (BZ) – stocked patina
- Light Bronze (LT) – made to order, lead time 4 weeks
- White Light (WL) – made to order, lead time 4 weeks
- Matt Black (TC) – made to order, lead time 4 weeks

BZ



LT



TC



WL



# Solid Bronze Collection

## Exterior Products

- To complement our interior suites, we offer entry hardware in all functions to complete the home
  - Deadbolts (low profile)
  - Mortise Locks
    - Grip x lever
    - Lever x lever
  - Tubular (5 1/2" ctc)
    - Grip x lever
    - Lever x lever
  - Multipoint to accommodate all major patio door manufacturers and extremely easy to order!



# Solid Bronze Collection

## Cabinet Hardware

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- A wide selection of cabinet hardware to complement our patinas and textures



# Solid Bronze Collection

## Appliance Pulls

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- Pulls for use on appliances or front doors
- Back to back fixing option available
- 12", 18" and 24" CTC available - 6" and 8" coming soon



# Solid Bronze Collection

## Accessories

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- Bell buttons, door knockers, switchplates, house numbers, bath accessories, push plates, hooks, edge pulls, surface bolts and more.



# Solid Bronze Collection

## Lead Times

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- Interior and exterior stocked in dark bronze – products typically despatched in 2 weeks
- Light bronze, white bronze and matt black products made to order with 4 weeks lead time

# Solid Bronze Collection

## Custom Capabilities

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- Ashley Norton is pleased to accommodate your requests for custom products beyond that shown in our brochure
- Moderate up-charges, typical lead time 6-7 weeks
- Example of our capabilities include
  - Custom escutcheon sizes
  - Custom center to center
  - Bespoke designs



**Solid Brass Collection**

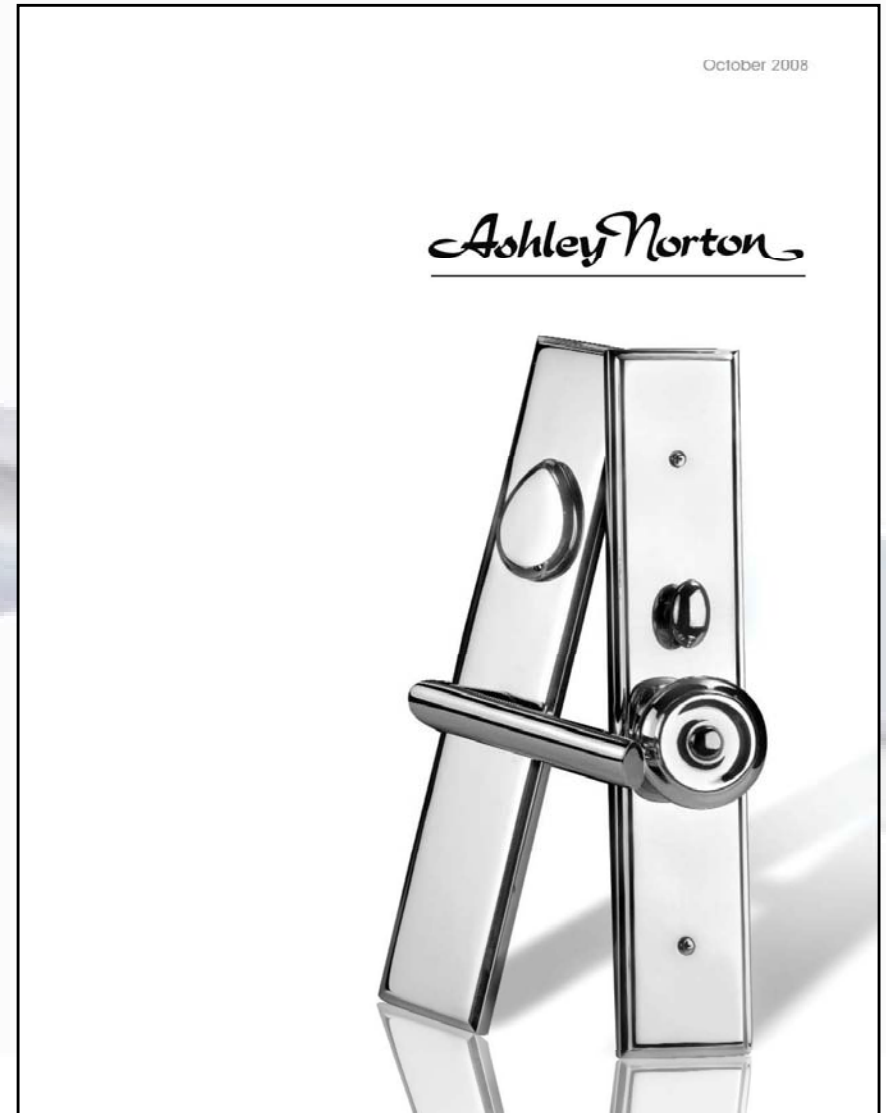
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# Solid Brass Collection

## Summary of Product Line

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- Forged brass products
- Diverse range of levers and knobs, available in a choice of nine finishes
  - Offering both traditional and contemporary lever designs
- Entry hardware available to complement all interior suites and finishes
- 10 year mechanical warrantee

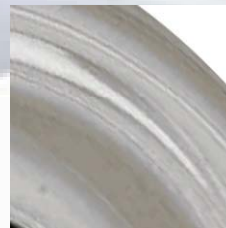
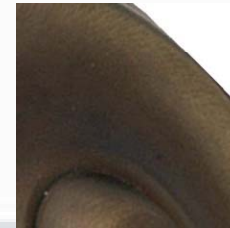
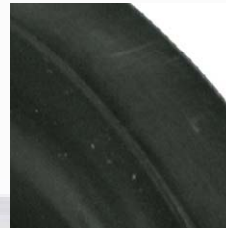


# Solid Brass Collection

## Finishes

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- We offer a choice of nine finishes including
  - Three living finishes
    - Dark oil rubbed bronze
    - Light oil rubbed bronze
    - Unlacquered brass
  - Satin Nickel
  - Polished Chrome
  - Polished Nickel
  - Polished Brass
  - Satin Chrome
  - Pewter



# Solid Brass Collection

## Suites of Products

- Four suites of product are available to carry a design theme throughout the home
- New contemporary suite being developed for mid 2009



### Our Suites

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#### Rectangular Suite



#### Arched Suite



#### Contemporary Suite



#### Traditional Rose & Oval



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# Solid Brass Collection

## Traditional Products

- 8 traditional lever designs, priced at \$130 list on round rose with concealed screw fixing

- Available for a small upcharge on a choice of escutcheons

- AR \$130
- OV/SQ \$144
- SR \$154
- SE \$236



2 3/8" x 4 1/4"

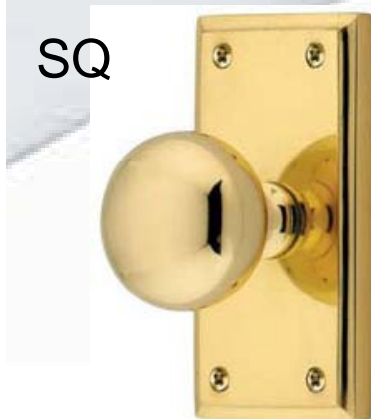
2 1/2" x 5"

2 1/2" x 7"

2 1/2" x 11"



AR



SQ



OV



SR



SE

# Solid Brass Collection

## Interior Products

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- Features of interior products include
  - Concealed screws both sides on round rose
  - No-handing required for active sets
  - No reliance on set screws
  - Spring assisted levers
  - Very easy to install
    - Through bolt application for round rose products
    - Through bolt or surface mount for escutcheon products
    - No set screws or lever alignment required
  - 2 3/8" or 2 3/4" backset

# Solid Brass Collection

## Exterior Products

- To complement our interior suites, we offer entry hardware in all functions to complete the home
  - Deadbolts
    - Grip x lever
    - Lever x lever
  - Mortise
    - Grip x lever
    - Lever x lever
  - Tubular (5 1/2" ctc)
    - Grip x lever
    - Lever x lever
  - Multipoint to accommodate all major patio door manufacturers



# Solid Brass Collection

## Lead Times

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- Interior stocked items should be delivered to customer within two weeks
  - Non-stock interiors: three – four weeks
- Entry sets are made to order, and the lead time for this is three – four weeks



**Technical Information**

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# Technical Information

## Spindles and Latches for Interior Products and SPES / SQES Entry Products

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- Lever Broaching
  - 7mm hub, no set screw hole
- Spindle
  - Passage: straight spindle
  - Privacy: split spindle
- Latches
  - Specify backset
  - Specify spring strength
    - Heavy spring for knobs
    - Light spring for levers
  - \$25 list charge for replacement latches

# Technical Information

## Spindles and Latches for Tubular Gripset Entry

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- Lever Broaching
  - 8mm hub, set screw hole, set up to accept spring
- Spindle
  - Split spindle (separate for thumb latch + lever)
- Latches
  - Uses special latch, not standard passage latch
  - Specify “TPA” latch
  - Specify backset
  - \$40 list charge for replacement latches

# Technical Information

## Spindle and Locks for Mortise Products

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- Lever Broaching
  - 7mm hub, no set screw hole
- Spindle
  - Grip x lever: uses half of a standard privacy spindle
  - Lever x lever: uses two halves of a standard privacy spindle
- Locks
  - Specify handing
  - Specify function (“grip x lever/knob” or “lever/knob x lever/knob”)
  - Specify backset (2 1/2” or 2 3/4”)
  - \$200 list charge for replacement locks (excluding cylinder)
  - \$60 list charge for cylinder



## Display Options and Programs

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# Display Options

## Custom Built Full Door Displays

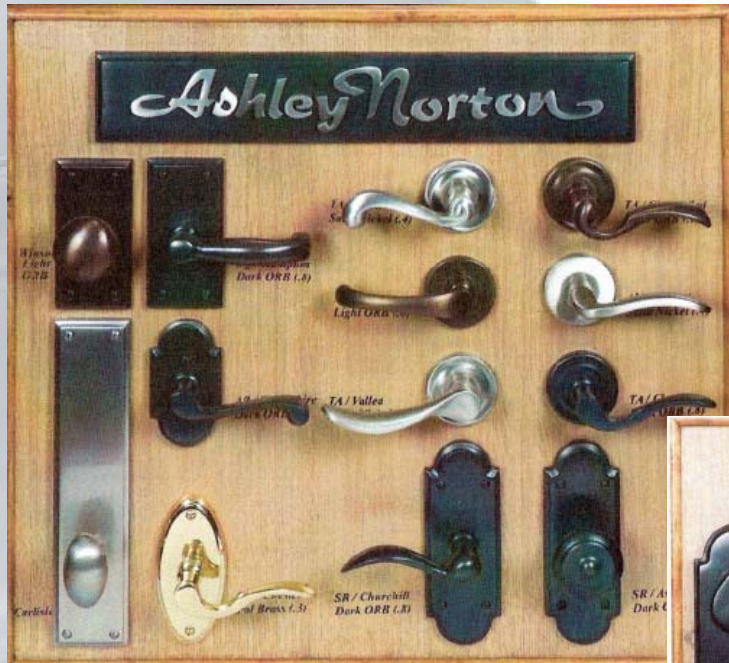
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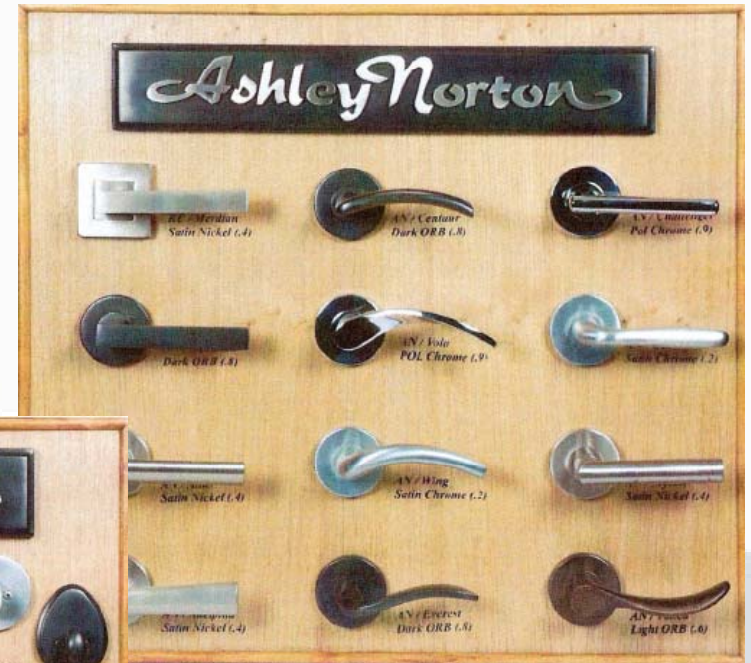
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# Display Options

## Standard *Brass Collection* Factory Displays



Ashley 14



Ashley 15

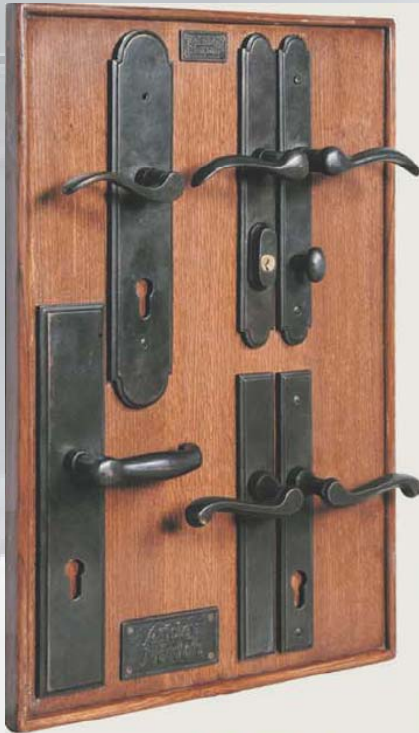


Ashley 16

# Display Options

## Standard *Bronze Collection* Factory Displays

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Ashley 12 Multipoint  
15<sup>3</sup>/<sub>4</sub>" x 23<sup>3</sup>/<sub>4</sub>"



Ashley 3 Interiors  
15<sup>3</sup>/<sub>4</sub>" x 23<sup>3</sup>/<sub>4</sub>"



Ashley 11 Miscellaneous  
15<sup>3</sup>/<sub>4</sub>" x 23<sup>3</sup>/<sub>4</sub>"



Ashley 9 Entrance  
15<sup>3</sup>/<sub>4</sub>" x 23<sup>3</sup>/<sub>4</sub>"



**NEW for 2009**

*Ashley Norton*

**NEW FOR 2008**

**Bronze Collection Levers & White Bronze**

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CENTAUR LEVER



APOLLO LEVER

**NEW FOR 2008**

**"Ashley 10" Brass Finish Board**

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# Projects

Some of the recent hospitality projects in which Ashley Norton is used exclusively



*The Wynn, Las Vegas*



*The Bellagio, Las Vegas*



*The Ritz Carlton, Lake Las Vegas*



*Treasure Island, Las Vegas*

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